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Data Science Excel Challenge

Professor Arias

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The majority of campaigns were successful
   2. Theater was the most successful category
   3. Journalism was the least successful category
2. What are some limitations of this dataset?

There are a very large amount of sub-categories which makes it difficult to see a clear picture of the type of campaign when viewing data by sub-category

The data varies widely by year

The data is shown in many different currencies which doesn’t allow for comparison unless all are converted to one currency type

1. What are some other possible tables and/or graphs that we could create?

Data by year would show the widely varied count of campaigns by year

Data by currency

Scatter graph to show the outliers